

# TABLE-TOP PUMP BOTTLE



## COFFEE-MATE® LIQUID TABLE-TOP PUMP BOTTLE

- ☛ Compact, sleek design perfect for any table top or countertop
- ☛ Shelf stable—no refrigeration required even after opening
- ☛ Reduces costs by eliminating single-serve creamer theft and waste
- ☛ America's #1 coffee creamer can build your business



PASSIONATELY PREFERRED





# COFFEE-MATE<sup>®</sup> TABLE-TOP PUMP BOTTLE.

Benefits that are easy to grasp.

Consumers love customizing their cup—in fact, 46% agree that part of the fun of drinking coffee outside the home is trying new creamer flavors.\* Now you can put the brand appeal of America's #1 creamer to work for you with the handiest COFFEE-MATE format ever.

## 1. IDEAL FOR LOWER-VOLUME COFFEE PROGRAMS.

- User-friendly, economical 125-serving bottle lets you offer a coffee-house experience.
- Offering this known and trusted brand immediately enhances the perceived quality of your coffee program.

## 2. SLEEK, COMPACT BOTTLE DESIGN, PERFECT FOR ANY LOCATION.

- Attractive new design is available in our three most popular flavors: Sweetened Original, French Vanilla and Hazelnut.
- Small footprint makes it easy to feature one, two or three flavors of COFFEE-MATE right at the table or on the countertop.

## 3. INNOVATIVE FORMAT HELPS REDUCE COSTS.

- Shelf-stable creamer requires no refrigeration; 9-month shelf life unopened and 30-day shelf life after opening (at room temperature).
- Bottle format eliminates theft and waste that can be associated with single-serve creamers.

## 4. CUSTOMIZED EXPERIENCE FOR THEM, CONVENIENCE FOR YOU.

- No hassle, easy-to-use pump bottle allows customers to personalize their coffee with just the right amount of rich, creamy flavor.
- Reduces mess and waste, with no need to refill creamers or dispose of single-serve creamer packaging.
- Pump is non-removable once installed, to help ensure food safety.

## 5. THE POWER OF AMERICA'S #1 CREAMER BRAND.

- COFFEE-MATE offers unequalled recognition and appeal—in fact, millions of devoted fans have made it America's #1 creamer brand.\*
- 28% of consumers say they would increase the frequency of their visits if COFFEE-MATE were offered where they usually get their coffee.\*

## PRODUCT INFORMATION

- Low-maintenance pump bottle requires no refrigeration; 30-day shelf life after opening, 9-month shelf life before opening.
- Compact, visually appealing 625mL bottle design.
- Portion control: 1 liquid concentrate pump = 1 liquid creamer single serving.
- Approximately 125 servings/bottle; 375 servings/case.
- Pump is non-removable once installed, to ensure food safety.
- No cholesterol; lactose-free; gluten free; kosher dairy.
- Available in Sweetened Original, French Vanilla and Hazelnut.



## COFFEE-MATE LIQUID PUMP BOTTLE

### SWEETENED ORIGINAL

3/625mL 50000-70997

### FRENCH VANILLA

3/625mL 50000-22075

### HAZELNUT

3/625mL 50000-18447



\*Lieberman Research Worldwide, Aug. 2008.

Call 1-800-288-8682 or  
visit [NestleProfessional.com](http://NestleProfessional.com)