Coffee-mate®
Liquid Pump Bottle

- America’s #1
coffee creamer
can build your
business
- Shelf stable—
no refrigeration
required even
after opening
- Speeds up
service and
reduces mess
at the coffee
station
- Reduces costs
by eliminating
single-serve
creamer theft
and waste
THE INNOVATIVE PUMP BOTTLE.

Upgrade your program with this COFFEE-MATE exclusive.

It’s no wonder COFFEE-MATE is such a powerful business builder. It’s backed by the power of millions of devoted fans who’ve made it America’s #1 brand of creamer. In fact, studies show customers will visit a location more often if COFFEE-MATE is offered. And our attractive, easy-to-use pump bottles let customers customize their cup with just the right amount of the creamer they love.

1. SELF-SERVE BOTTLE REQUIRES NO REFRIGERATION.
   Pumps have a 30-day shelf life at room temperature once opened, and a 9-month shelf life before opening.
   “We use COFFEE-MATE creamers in the pump bottles because they are shelf-stable. They can be left right beside the coffeemaker so they’re convenient to use.” — Michelle Gaston, Centerville, WA

2. SPEEDS UP SERVICE.
   Small-footprint self-service pumps enable even the most high-volume beverage stations to run smoothly, without hassles or constant maintenance.
   “Customers enjoy not having to rip open the little containers for their creamer. This makes getting a simple cup of coffee a get-in, get-out operation.” — George Gifford, Bemus Point, NY

3. KEEPS YOUR COFFEE STATION CLEAN.
   Attractive pumps make your coffee station neater and more appealing. They’re more environmentally friendly because there’s less packaging to throw away.
   “Recently I switched to COFFEE-MATE pump bottles. The response has been overwhelmingly positive. Not only am I saving money, there is less mess to clean up, and having flavor choices is a big hit.” — Liz Johnson, Cabot, AR

4. HELPS YOUR BOTTOM LINE BY PREVENTING COSTLY CREAMER THEFT.
   Now you can rest assured that every penny of your creamer investment is working hard to build your coffee sales.
   “I have just switched to the pump and have found that it is so much easier. I’m not constantly refilling little cups, and I now know that the individual cups are not going out my door and costing my company money.” — Angel Kinney, Linden, TN

PRODUCT INFORMATION
- Ambient, 30-day shelf life after opening; 9-month shelf life before opening
- 1.5 liter bottle with unique pump dispenser
- Portion control: 1 liquid concentrate pump = 1 liquid creamer single serving
- Approximately 300 servings/bottle; 600 servings/case
- Pump is non-removable once installed, to ensure food safety
- No cholesterol; lactose-free; gluten-free; kosher dairy
- Available in our most popular flavors

Call 1-800-288-8682 or visit NestleProfessional.com

(1) Lieberman Research Worldwide, August 2008