COFFEE-MATE® POWDERED CREAMER STICKS

- America’s #1 coffee creamer can build your business
- Stick packs combine convenience with premium packaging
- The only major brand with multiple flavor options in powder
- COFFEE-MATE® brand power in a cost-effective format
INTRODUCING COFFEE-MATE® POWDERED CREAMER STICKS

The brand and flavors they love—now in popular, cost-effective stick packs.

81% of consumers always add creamer when drinking coffee away from home! And the creamer they love best is NESTLÉ® COFFEE-MATE®️, preferred by 2/3rds of consumers over half-and-half! Now, you've got a whole new, economical way to give them what they're looking for: COFFEE-MATE®️ powdered creamer sticks, available in three popular flavors. These days, handy, attractive stick packs are quickly replacing packets. Consumers love them because they're less messy and easier to use. Want to please your customers and build your coffee business? Stick with the creamer they love. Stick with COFFEE-MATE®️.

42% of consumers say: “I would drink coffee here more often if they offered the creamer flavor I like.”

CONSUMERS LOVE STICK PACKS—AND SO WILL YOU.
Show that you care by offering an easier, cleaner powdered creamer.

• Stick packs pour easily for less spillage and less mess.
• Creamer users prefer powdered creamer sticks over packets – so much so that some won't even drink coffee if the packet is the only available creamer.3
• 50-count dispenser box is a convenient and easy way to keep your creamer station clean and organized.

AN AFFORDABLE CREAMER SOLUTION.
With powdered creamer sticks, even the budget-conscious can enjoy the benefits of offering America's favorite coffee creamer.

• They'll save you money in the long run, too, because portion-control packs mean less waste, and there's no need to worry about spoilage or refrigeration.

THE ONLY SINGLE-SERVE POWDERED CREAMER WITH FLAVOR.
Flavors let you offer a coffeehouse experience—without the expensive equipment and labor. That's why COFFEE-MATE®️ flavored stick packs can actually drive traffic, increase satisfaction and build beverage sales.

• 59% of consumers agree that coffee with flavored creamers is a good substitute for specialty coffee, and COFFEE-MATE®️ is the only major brand with powdered creamers in the flavors America loves.4
• Available in the three most popular creamer flavors: Original, French Vanilla, and Hazelnut.

THE ONLY POWDER BACKED BY THE POWER OF AMERICA'S #1 COFFEE CREAMER BRAND.
No matter the format, COFFEE-MATE is an instant image enhancer.

• NESTLÉ®️ COFFEE-MATE®️ enjoys 96% brand awareness.3
• 79% of consumers say COFFEE-MATE®️ is a high-quality creamer.2

PRODUCT INFORMATION
• Single-serve powdered creamer sticks
• Available in 3 popular flavors
• 2-year shelf life at room temperature
• 0 grams trans fat; no cholesterol; lactose-free; gluten-free; kosher dairy

POWDERED CREAMER STICKS
1,000 CT. CASE

ORIGINAL
1,000/5gm. 56000-79547

FRENCH VANILLA
1,000/4gm. 56000-79324

HAZELNUT
1,000/4gm. 56000-79327

POWDERED CREAMER STICKS
50 CT. DISPENSER BOX

ORIGINAL
10 x 50/3gm. 56000-36481

FRENCH VANILLA
10 x 50/4gm. 56000-89543

HAZELNUT
10 x 50/4gm. 56000-79545

Call 1-800-288-8682 or visit NestleProfessional.com

1 Consumer blind preference test conducted by Triagon Corporation, Oct. 2007
2 Lieberman Research Worldwide, September 2008